



UK TradeTech Sector Lookbook for the ASEAN region

Unlocking Digital Trade Through
Strategic UK–ASEAN Partnerships

ASEAN trade digitalisation priorities, UK frameworks and partnerships with ASEAN Member States are unlocking new opportunities for trade digitalisation, making cross-border commerce cheaper, easier and faster.



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Foreword





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World trade is changing fast. Supply chains are being re-drawn, risk is more visible, and technology is reshaping how goods and services move across borders. In this more volatile era, trading systems that deliver speed, trust and resilience, while keeping markets open and rules clear, are increasingly important.

ASEAN is central to that future. With a combined GDP of around USD 3.9 trillion and total trade of more than USD 5.1 trillion (2024), the region is growing faster than the global average and deepening its role in global value chains. The UK's commercial ties with ASEAN are also strengthening, grounded in shared interests in high-quality growth, connectivity and practical cooperation.

Digital trade is now a decisive enabler. When trade documents are issued, exchanged and validated digitally; when border and customs processes shift to electronic submission and risk-based clearance; when logistics are better coordinated across carriers and modes; and when trade finance and payments become faster and more transparent, cross-border commerce becomes cheaper, easier and faster. That is the promise of TradeTech.

This Lookbook is designed for ASEAN stakeholders translating digitalisation objectives into operational reality. ASEAN's digital trade agenda is underpinned by a set of regional agreements and initiatives - including the Digital Economy Framework Agreement (DEFA). Important progress has been made, notably the ASEAN Single Window. The opportunity now is to extend interoperable, secure, trusted digital workflows across more trade procedures, sectors and markets.

Our partnership provides a strong platform. The ASEAN-UK Plan of Action sets out shared priorities on digital integration, e-commerce and digital trade, including interoperability, security, and practical support for micro, small and medium enterprises (MSMEs), standards and customs capacity. In parallel, UK frameworks and partnerships with ASEAN Member States are helping modernise trade rules and support more paperless, interoperable processes.

The UK brings a well-developed TradeTech ecosystem and a solid base in services, regulation, finance and innovation. This UK TradeTech Sector Lookbook for the ASEAN region profiles UK companies and case studies across paperless trade, trade finance, logistics, customs, supply-chain traceability, and security - highlighting modular, standards-based solutions that can integrate into ASEAN's diverse systems and readiness levels.

We hope this Lookbook supports informed engagement and practical collaboration, turning shared intent into deployable solutions that deepen the UK-ASEAN economic partnership for years to come.



Foreign, Commonwealth
& Development Office

An introduction from the

Supercharging UK-ASEAN Trade through Digitalisation



Deepening trade ties between the UK and ASEAN is a top priority

In recent years, the ASEAN region has established itself as one of the world's most dynamic and integrated economic zones, with trade playing a pivotal role in its economic development. The region is increasingly recognised as a key global trade partner, and its expanding trade relationships highlight its growing economic influence. UK merchandise trade with ASEAN has seen significant growth, reaching \$38.79 billion in 2024.¹

UK trade and economic engagement with ASEAN is underpinned by a growing set of Free Trade Agreements (FTAs) and complementary digital and bilateral partnership frameworks, which together support deeper market access, regulatory cooperation and trade facilitation across the region, including:

- Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) with Malaysia, Vietnam, Singapore and Brunei
- UK – Singapore FTA, UK-Singapore Digital Economy Agreement
- UK – Vietnam FTA
- UK – Indonesia Economic Growth Partnership
- UK – Thailand Enhanced Trade Partnership

Ultimately, these frameworks strengthen the UK's commercial ties with the ASEAN region, support inclusive and sustainable growth, and accelerate digital transformation. However, these opportunities also come with added complexity, as businesses must navigate different **compliance rules** and **documentation requirements**.

In response, **a new generation of TradeTech solutions is emerging**, shifting trade from paper documents to structured, trusted data. These platforms connect shippers, ports, banks and logistics providers through shared standards and auditable workflows. By turning trade documents into digital assets, they streamline the trade process and reduce errors.

To help businesses navigate this space, we have developed this UK TradeTech Sector Lookbook for the ASEAN region, as a practical resource that provides:

- A clear definition of the TradeTech ecosystem and a sector breakdown
- Profiles and case studies of seven cutting-edge UK companies offering TradeTech solutions
- Two regional case studies, from Liverpool and Tees Valley
- An index of UK firms operating in this space

The solutions and regions profiled in this report demonstrate how **digital trade is already delivering measurable impact** – from faster payments to improved resilience and competitiveness – providing a practical blueprint for sustainable and data-driven trade between the UK and ASEAN markets.

¹ International Trade Centre (ITC). *TradeMap*. Available at: <https://www.trademap.org/>.

Regional Context

ASEAN has emerged as an important player in the global economy thanks to its strategic location, dynamic workforce and increasing role in global value chains. Together, the ASEAN Member States (AMS) represent a large market with a total population of 683 million (8.4% of the world's population), a combined GDP of \$3.9 trillion (3.5% of global GDP), and total trade in goods of \$3.8 trillion (8% of global trade).² Looking ahead, ASEAN is expected to maintain economic resilience despite global challenges, with the latest International Monetary Fund forecasts indicating that the region will grow notably faster than the world average, at an expansion rate of 4.2-4.4% during the 2025-2026 period.³

With strong economic and trade growth, demand for digitalisation in ASEAN has increased rapidly and become a top priority. ASEAN's digital trade agenda is underpinned by key regional agreements, including the ASEAN E-Commerce Agreement and the forthcoming Digital Economy Framework Agreement (DEFA), along with a set of ASEAN frameworks and initiatives on digital economy cooperation and data governance.

In addition, ASEAN's regional and member-state FTAs help accelerate digital trade by supporting cross-border data flows, e-commerce, paperless trade and electronic transactions.

ASEAN has made notable progress in advancing digital trade, particularly with the ASEAN Single Window (ASW), a key regional digitalisation milestone that links the National Single Windows (NSWs) of all AMSs for the electronic exchange of trade documents. However, further digitalisation of cross-border trade processes is needed to reduce reliance on paper-based documentation and manual verification, with growing demand for TradeTech solutions to enable paperless trading, interoperability, trusted data exchange and more efficient compliance. UK providers are well-positioned to meet this demand, with standards-based, modular solutions that can seamlessly integrate into ASEAN's hybrid ecosystems, helping to bridge persistent delivery gaps.

² ASEAN Secretariat. (2025). ASEAN Key Figures 2025. Available at: <https://www.aseanstats.org/publication/akf2025/>.

³ IMF. (2026). *World Economic Outlook*, January 2026. Available at: <https://www.imf.org/-/media/files/publications/weo/2026/january/english/text.pdf>.



Key ASEAN digital-related agreements:

ASEAN Agreement on Electronic Commerce (signed 2019; in force 2021):

Facilitates cross-border e-commerce within a trusted environment. Focuses on legal harmonisation (technology-neutral approaches), paperless trading and legal validity of e-signatures/authentication, personal information protection and cybersecurity cooperation, and promoting interoperable e-payments and cross-border logistics reliability.

ASEAN Digital Economy Framework Agreement (DEFA) (under negotiation; expected by 2026):

Establishes a comprehensive framework for ASEAN digital economy cooperation. Covers cross-border e-commerce, digital payments, data flows and cybersecurity; aims to accelerate trade growth, enhance interoperability, foster a safe online environment, and increase MSME participation; includes work on digital ID and cross-border payment standardisation.



Key ASEAN digital-related frameworks and initiatives:

ASEAN Trade Facilitation Framework (ATFF, 2016): Provides a framework to reduce trade costs and improve the movement of goods in ASEAN through measures such as paperless trade, ASW, ASEAN Customs Transit System (ACTS) and non-tariff barriers (NTB) management.

ASEAN International Mobile Roaming (IMR) Framework (2018): Promotes transparent and affordable mobile data roaming across ASEAN.

ASEAN Model Contractual Clauses (MCCs) for Cross-Border Data Flows (2021):

Provides standard, voluntary clauses to facilitate compliant cross-border personal data transfers.

ASEAN Digital Masterplan 2025 and 2030: Sets the region's digital agenda on connectivity, cybersecurity, digital government/ID, regulatory coherence and digital skills.

ASEAN Member States' digital-related policies and frameworks

Beyond ASEAN-level frameworks, **Member States are accelerating trade digitalisation** through investments in national single windows and e-customs, fintech regulatory sandboxes and smart logistics strategies.

This push is driven by four practical pressures: (i) inclusion of small and medium-sized enterprises (SMEs) and closing the trade finance gap; (ii) rising Environmental, Social and Governance (ESG) and

sustainability compliance; (iii) rapid e-commerce growth and supply-chain restructuring; and (iv) stronger cybersecurity and data-sovereignty requirements.

Among AMS, Viet Nam, Malaysia, the Philippines, Singapore, Indonesia and Thailand are particularly active, with recent national policies and frameworks sending clear demand signals for TradeTech solutions.

Six AMS stand out for policy frameworks shaping TradeTech adoption

Indonesia: National Logistics Ecosystem (NLE); Making Indonesia 4.0 roadmap; National Strategy for Digital Economy Development of 2023 – 2030; Electronic-Based Government System (SPBE) framework; Financial Services Authority (OJK) Digital Financial Innovation and Regulatory Sandbox regime.

Malaysia: National E-Commerce Strategic Roadmap, Financial Sector Blueprint 2022–2026, Cyber Security Act 2024.

Philippines: Build Better More infrastructure programme, Konektadong Pinoy Act (2025), CPTPP accession ambitions.

Singapore: Digital Economy Agreements (DEAs), TradeTrust framework, Monetary Authority of Singapore (MAS) Fintech Sandbox, National Artificial Intelligence (AI) Strategy 2.0.

Thailand: National Digital Trade Platform (NDTP), National Single Window (NSW), gradual adoption of United Nations Commission on International Trade Law (UNCITRAL) Model Law on Electronic Transferable Records (MLETR), and Digital Government agenda.

Vietnam: Smart Customs roadmap, Law on e-commerce (2025), Law on Cybersecurity, Law on Electronic Transactions (2023), Net Zero 2050 commitments.

Taken together, these policy developments across ASEAN are increasingly signalling stronger, more investable pathways for TradeTech, shifting demand from standalone pilots toward interoperable, standards-aligned solutions that can be deployed corridor-by-corridor and scaled regionally.

Developing a TradeTech taxonomy

What is TradeTech?

This report defines TradeTech as “any technology, product, or service that enhances the efficiency, security, and sustainability of cross-border trade.” Now more than ever, TradeTech is revolutionising global trade, from digitising documents to transforming entire supply chains. These solutions leverage technologies, including:

- **Artificial Intelligence (AI):** Optimising logistics and predicting trade flows with advanced analytics.
- **Blockchain:** Strengthening transparency and security in supply chain transactions.
- **Internet of Things (IoT):** Enabling real-time tracking and monitoring of goods.
- **Digital Identity & Authentication:** Facilitating seamless customs clearance and trade finance.
- **Automation & Robotics:** Enhancing efficiency in warehouses, ports, and logistics operations.

This list is by no means exhaustive but highlights key technologies that consistently appear across the solutions explored over the following pages.

Based on research for the [UK-Australia TradeTech Lookbook](#), these domains include:



Paperless Trading

Paperless trading refers to solutions that enable the electronic creation, exchange and verification of trade-related data and documents.

ASEAN is embracing paperless trade as a core component of its digital transformation. The region is increasingly looking for efficient solutions for cross-border document exchange through interoperable single-window systems. TradeTech solutions that are MLETR-compliant and offer secure document exchange and interoperability will play a crucial role in facilitating seamless digital trade across ASEAN.



Trade Finance

Trade finance refers to financial instruments that help importers and exporters manage risk and payment timing.

ASEAN markets are experiencing rising demand for digitised letters of credit, trade documents, e-payment and the integration of ESG criteria into trade finance. Solutions that provide AI-driven risk management, digital registries and supply chain finance tools are crucial for supporting businesses in transitioning to a more digital and sustainable trade finance environment. These technologies will enhance the efficiency, transparency and security of trade finance operations, making them more responsive to the evolving needs of ASEAN’s trading landscape.



Logistics and Operations

This includes operating vehicles, managing port berthing and coordinating cargo movement across transport hubs, warehouses and distribution centres. ASEAN's trade volume continues to expand, creating significant demand for multimodal optimisation and visibility platforms to improve logistics efficiency.

The TradeTech solutions for logistics analytics, smart port systems and software as a service (SaaS)-based optimisation tools that streamline operations and reduce costs are well-suited to ASEAN's logistics ecosystem, offering seamless integration with existing infrastructure while promoting operational resilience.



Customs and Borders

Customs and borders solutions ensure goods are controlled at borders and tariffs are accurately collected.

ASEAN's goal of enhancing automated customs clearance and FTA compliance creates opportunities for innovative solutions. The TradeTech solutions offering AI-based risk profiling, compliance analytics and modular components that integrate with ASEAN's National Single Window (NSW) and customs platforms are in high demand to strengthen ASEAN's customs processes while reducing barriers to cross-border trade, ensuring smooth and efficient trade flows.



Supply Chain (ESG and Traceability)

This refers to solutions that make supply chains more resilient, efficient and sustainable.

As ASEAN markets focus on sustainability, traceability and ESG reporting, the demand for end-to-end visibility across supply chains continues to rise. This has driven the need for robust solutions for authentication, traceability platforms and ESG data management that support ASEAN businesses in meeting regulatory requirements and improving transparency. These solutions offer the flexibility and scalability needed to meet the evolving demands of sustainability and compliance in ASEAN's diverse markets.



Security and Risk Management

This refers to solutions protecting international trade from cyber threats and operational disruptions, through encryption, monitoring and threat intelligence.

ASEAN is placing increasing importance on cybersecurity, fraud prevention and secure data exchange as part of its digital trade strategy. TradeTech solutions that offer security measures aligned with ISO/UK National Cyber Security Centre (NCSC) standards, fraud prevention technologies and Anti-Money Laundering and Know Your Customer (AML/KYC) capabilities will help protect ASEAN's growing digital trade landscape. These offerings ensure that trade operations are secure, compliant and resilient, positioning the companies as key players in strengthening ASEAN's cybersecurity framework.



Sustainability

Sustainability is an overarching theme across all TradeTech domains. By cutting carbon emissions and streamlining operations, sustainable trade practices enhance the value of solutions in areas such as logistics and compliance. They help businesses reduce costs while meeting environmental and regulatory goals.

Across ASEAN, sustainability is increasingly being delivered through the same TradeTech building blocks – particularly paperless trading, logistics and operations, ESG and traceability-enabled data – because they reduce friction and waste in trade processes, improve carbon and compliance reporting, and help businesses meet both national decarbonisation targets and the tightening low-carbon and due-diligence requirements of key export markets.



Company and Regional Profiles

The profiles below highlight seven TradeTech solutions delivering measurable impact, from faster payments to improved resilience and competitiveness. Together, they provide a practical blueprint for sustainable, data-driven trade between the UK and ASEAN. Below these, the regional spotlights showcase the broader ecosystems that enable innovation to be piloted and scaled across trade corridors. Unlike individual case studies which focus on specific platform implementations, these ecosystem profiles offer ASEAN partners a low-risk way to test paperless trade, enhance cross-border interoperability and strengthen access to UK and global markets.

This dual perspective – company-level solutions and regional enabling environments – guided the approach to selecting companies for inclusion,

building on the methodology established in the UK-Australia TradeTech Lookbook. Startups offering innovative digital trade solutions with clear potential to tackle tangible trade challenges in ASEAN markets were prioritised.

Companies were evaluated across four key dimensions: commercial viability and scalability, solution and vendor maturity, strategic alignment with UK-ASEAN trade priorities, and signals of regional demand. Longlisting and market-sizing drew on data from The Data City, Crunchbase and other company databases.

Commercial viability considered whether each startup had a sustainable business model, evidence of market demand and the ability to scale effectively. Team and technology strength assessed track records in delivering complex digital solutions, operational capacity to implement projects successfully, and expertise in collaborating with public-sector stakeholders.

Strategic alignment examined how solutions address government or business challenges, current trade pain points, regulatory requirements, and opportunities for digital transformation in regional supply chains. ASEAN demand signals focused on demonstrable interest from regional partners, adaptability to local trade flows, and early traction, highlighting readiness for engagement and potential for rapid impact.

The result is a curated shortlist of high-quality TradeTech companies and regions offering practical approaches to digitising trade, enhancing operational efficiency and supporting ASEAN businesses in achieving faster, more transparent and resilient cross-border trade.

TradeTech taxonomy

Sustainable Trade*	Paperless Trading	Electronic transferable records	Automated trade documentation	Digital trade platform	Identity Verification	Compliance reporting
	Trade Finance	Electronic authentications	Cross-border payments	Electronic invoicing	Electronic Bills of Exchange and Promissory Notes	
	Logistics and Operations	Port Management	Fleet analytics & optimisation	Smart freight transportation	Automation and robotics in logistics	Cargo management
		Warehouse management and sustainability				
	Customs and Borders	e-Customs / Single Trade Window	Automated customs clearance	Trade compliance	Customs tariff classification	
	Supply Chain	Supply chain planning	Product authentication and provenance platforms	Supply chain visibility & management	Supply chain finance	Supply chain traceability
	Security & Risk Management	Cybersecurity monitoring & analytics	Fraud prevention	Insurance	AML/KYC Solutions	

58 TOTAL NUMBER OF PROVIDERS



* Sustainable trade solutions reduce carbon emissions in global trade by improving fuel efficiency and decarbonisation, cutting carbon emissions, and lowering operational costs. This category intersects with logistics and operations, customs and borders, and supply chain.

TradeTech Case Studies

Company	Taxonomy	Sub-Taxonomy	Solution Description
Boex	Paperless Trade	Digital Trade Platform	An AI-powered digital trade hub that replaces manual paperwork with a trusted, legally secure workflow to automate the negotiation and settlement of trade documents for SMEs.
LogChain	Paperless Trade	Digital Trade Platform	A unified digital ecosystem that utilises blockchain technology to create secure, paperless trade document workflows and verifiable audit trails across global supply chains.
Prima Trade	Trade Finance	Cross-Border Payments	A "Cash Against Data" platform that digitises the financial supply chain, converting transport and commercial documents into actionable data to enable instant, automated supplier payments.
TraydStream	Trade Finance	Electronic Authentications	An AI-powered platform that digitises trade documents and automates compliance checking against global rules, reducing verification times from days to minutes.
VertomCory	Logistics and Operations	Port Management	A global maritime agency providing integrated port call management and hub services that combine local expertise with real-time data for seamless shipping operations.
Sedna	Logistics and Operations	Port Management	An intelligent communication workspace that transforms high-volume trade email into structured, actionable data through AI-driven automation and integration with maritime systems.
Blue Visby	Supply Chain	Supply Chain visibility	A multilateral maritime platform that uses real-time data and collaborative technology to eliminate the "Sail Fast, Then Wait" practice, reducing shipping emissions.



**PAPERLESS
TRADING**



BOEX

Company overview:

Boex is a digital trade platform designed to support SME trade by turning commercial agreements into enforceable, digital transactions. It replaces email- and paper-based workflows with secure, legally enforceable processes, enabling automatic updates across the trade lifecycle. By reducing manual errors and operational delays, Boex lowers costs and improves the efficiency and accessibility of cross-border trade.

Boex supports cross-border trade by streamlining trade documentation and execution between buyers, sellers, and their logistics partners.

Case Study:

Boex **reduces the manual handling** and delays commonly associated with trade documentation by converting core trade documents into legally enforceable digital records. This **lowers operational costs** and provides SMEs with levels of **verification** and **auditability** typically found in enterprise systems, without added complexity.

Built in line with the **UK Electronic Trade Documents Act (ETDA) 2023** and the **UNCITRAL MLETR**, Boex embeds legal certainty by design, removing the need for in-house compliance teams and supporting simpler, more transparent trade processes.

The value of this approach is demonstrated through Boex's work with [Jointine Products](#) in the UK and its trading partner, Klinger in Australia. Prior to Boex, staff repeatedly re-entered the same information across multiple systems. These manual processes slowed operations and made it difficult to track shipments in real time, creating delays and uncertainty across the trade workflow.

By moving all trade documents into a single digital system, Boex turned scattered PDFs into structured, usable data and connected them with accounting systems. This created a single source of truth, reducing errors, speeding up financial reconciliation, and making shipments easier to manage.

Outcomes:

- Reduced manual data entry and administrative effort
- Faster document processing with fewer errors
- Improved visibility and auditability across shipments
- Smoother collaboration between international trading partners

ASEAN Market Relevance:

The solution is well suited to ASEAN markets where governments and industry bodies are prioritising digital trade facilitation, paperless trade, and SME participation in cross-border commerce.

In particular, the approach aligns with:

- **Business and trade associations in digitally advanced ASEAN economies**, such as Singapore, that support SME adoption of paperless trade processes and interoperable digital workflows.
- **Public- and private-sector export, logistics, and trade facilitation bodies across ASEAN**, where there is growing demand for solutions that improve interoperability between ports, customs authorities, financial institutions, and logistics providers within regional trade corridors.



Company overview:

LogChain is an **interoperable digital logistics platform** that enables paperless, data-driven trade across the supply chain. By providing a secure, single source of truth, it reduces duplication, errors and delays while giving participants real-time visibility and full auditability.

LogChain supports **cross-border logistics** and **operational workflows** within the international trade and supply chain sector.

Case Study:

LogChain provides a **secure platform** on which everyone involved in a shipment works from the same information. Trade and logistics documents are digitised, workflows are coordinated across stakeholders, and real-time updates show progress or issues. Strong access controls and audit logs keep sensitive data secure while ensuring transparency.

LogChain's impact is evident in its work with Singapore Aero Engine Services Private Limited (SAESL), a joint venture between Rolls-Royce Plc and SIA Engineering Company, where teams manage **high-value, time-critical engine shipments** and oversee the repair and overhaul of more than 300 Rolls-Royce Trent engines each year.

Prior to adopting LogChain, teams relied on fragmented, manual processes that **increased operational risk and could disrupt schedules and drive up costs**.

Working with SAESL, LogChain mapped export processes and executed a live, fully digital shipment of civil aircraft engine parts from Singapore to Goodrich Control Systems in the UK. The end-to-end process was completed in **five days**, with operational teams trained on the platform in just **30 minutes**.

Teams gained continuous visibility of shipment progress, while communication and coordination across stakeholders were streamlined, reducing risk and improving efficiency.

Outcomes:

- Streamlined, end-to-end digital workflow connecting all participants
- Reduced duplication and administrative effort
- Real-time shipment tracking and exception management
- Rapid operational adoption with minimal training

ASEAN Market Relevance:

This solution is relevant to ASEAN markets where industry bodies and regional networks are advancing interoperable, digital approaches to cross-border logistics and supply-chain management.

In particular, it aligns with:

- **Business and trade associations in digitally advanced ASEAN economies**, where there is growing emphasis on interoperable logistics platforms and paperless workflows to support cross-border supply chains.
- **Regional logistics and freight networks across ASEAN** which focus on sharing best practices, developing common standards and improving digital coordination for cargo and freight management.



PRIMATRADE

Company overview:

PrimaTrade is a digital trade platform that enables suppliers to **digitise shipping documents** and share structured data directly with buyers. By replacing the traditional “cash against documents” model with “cash against data”, PrimaTrade reduces administrative burden and increases transparency across the supply chain.

PrimaTrade supports cross-border trade by **modernising trade documentation, payment workflows and operational processes** within the international trade and logistics sector.

Case Study:

PrimaTrade provides a scalable solution that replaces fragmented paper workflows with digital trade processes. Suppliers digitise shipping documents through a secure portal, enabling buyers to approve payments quickly, and financiers to advance funds while goods are in transit. The platform also reduces compliance burdens and generates auditable records for ESG reporting, giving full visibility across the supply chain.

The impact is demonstrated through PrimaTrade’s work with [The Debenhams Group](#), which manages over **300 global suppliers and high volumes of shipping paperwork**.

Before PrimaTrade, manual processes slowed accounts and customs workflows, delaying payments and increasing administrative effort.

By adopting PrimaTrade, suppliers automated document handling and trade finance workflows, processing multiple shipments simultaneously and managing over \$750 million in total spend. This reduced administrative overhead, accelerated payments and increased transparency across the supply chain.

Outcomes:

- Reduced administrative effort and manual document handling
- Faster payments to suppliers through automated approval and trade finance
- Improved supply chain visibility and auditability
- Multiple shipments can be managed efficiently at scale

ASEAN Market Relevance:

The solution is relevant to ASEAN markets where financial institutions and industry bodies are prioritising digitisation of trade finance and cross-border payment processes.

In particular, it aligns with:

- **Banking and financial associations in ASEAN**, where there is growing interest in digital trade finance platforms and automated cross-border payment workflows.
- **Institutions supporting structured trade data adoption**, to streamline import/export processes, enhance compliance, and improve interoperability across regional trade corridors.



Company overview:

Traydstream is an AI-powered, cloud-based platform that digitises and **automates trade document checking**. By extracting data from key trade documents, Traydstream reduces manual processing times.

Traydstream supports trade finance and corporate operations by **streamlining document workflows** and improving auditability in the banking and corporate trade sector.

Case Study:

Traydstream automates trade document checking and validation by combining AI with Optical Character Recognition (OCR). The platform extracts key data from scanned or digital documents and cross-checks information across trade records to highlight discrepancies and ensure compliance with **International Chamber of Commerce (ICC) trade rules**. This allows banks and corporates to resolve issues collaboratively before submission, reducing approval times without sacrificing accuracy.

The impact is demonstrated through Traydstream's work with Citi. Manual document processes previously required significant staffing to match the

accuracy of experienced trade officers, **slowing approvals and increasing operational effort**.

By implementing Traydstream, **Citi automated document advising, negotiation and issuance**, with AI performing multi-level checks equivalent to an experienced officer. This cut staffing needs by around **30% while speeding up processing** and maintaining accurate, compliant trade operations.

Outcomes:

- Reduced reliance on manual document checking and operating headcount
- Faster, more accurate processing of trade documents
- Improved compliance and auditability across trade workflows
- Enhanced integration with global banking clients

ASEAN Market Relevance:

The solution is relevant to ASEAN markets where financial and trade bodies are advancing digital trade finance, automated compliance and cross-border workflow improvements.

In particular, it aligns with:

- **Regional banking and trade finance associations**, where there is growing interest in automated validation of trade documents and structured workflows.
- **Trade and finance networks across ASEAN** which are exploring cross-border digitisation of finance and compliance processes to improve efficiency and interoperability.



VERTOMCORY

Company overview:

VertomCory is a global port agency and shipping logistics group providing comprehensive services covering key shipment functions such as port operations, freight forwarding, customs clearance and overall supply chain coordination.

VertomCory supports cross-border trade and maritime logistics by modernising workflows, harmonising data exchange across participants and providing operational oversight from port call through delivery.

Case Study:

VertomCory provides an **integrated suite of maritime services** that connect disparate parts of global logistics operations, including but not limited to vessel agency and customs processing, through consistently managed workflows and shared operational standards. In markets where fragmentation and manual processes are common, this end-to-end approach streamlines operations and enhances reliability for shippers and cargo owners.

The model is demonstrated through VertomCory's joint venture with Gulftainer, a leading international ports and terminals operator. The partnership delivers

a coordinated service that integrates port operations, customs and compliance under a single framework. By combining capabilities across both organisations, clients gain a **unified service model** that coordinates end-to-end operational processes. This provides a reliable point of accountability, reducing duplication and improving predictability for complex, multi-region shipments.

Outcomes:

- Streamlined coordination across port agency, customs and logistics services
- Reduced administrative burden and hand-offs between service providers
- Improved reliability and visibility for vessel operators and cargo owners
- Enhanced operational efficiency in Middle East and US trade corridors

ASEAN Market Relevance:

The solution is relevant to ASEAN markets where port authorities and maritime networks are advancing digital trade, interoperability and efficient cross-border logistics.

In particular, it aligns with:

- **Maritime and port associations in ASEAN**, where there is growing interest in integrated port services, compliance workflows and digital trade facilitation.
- **Regional port and logistics networks** which are focused on knowledge exchange, standardisation and improving operational interoperability across the region.



SEDNA

Company overview:

Sedna is a data-driven communications platform for high-speed global trade, centralising maritime communications and turning manual messages into automated, actionable supply-chain insights.

Sedna supports cross-border trade by modernising trade communications and operational processes within the international maritime and logistics sectors.

Case Study:

Sedna provides a scalable solution to the challenges of high volumes of unstructured trade communications. The platform extracts **key customs and shipment data** from commercial documents without requiring companies to change how they create those documents. This centralises records, improves compliance and gives **end-to-end visibility** across trade workflows.

The impact of Sedna's approach is seen through its work with Casper Customs, a customs brokerage operating at the intersection of global trade and regulatory compliance. With a team of six staff, Casper Customs manages **thousands of**

declarations each month. Previously, staff manually extracted and re-entered data from emails, creating bottlenecks, compliance risk and constraints on growth.

By integrating Sedna's automation into their existing systems, Casper Customs streamlined declaration processing, **cutting processing times by over 80%** and eliminating manual data entry errors. Staff capacity was freed for higher-value tasks, enabling the firm to scale efficiently while maintaining accuracy and compliance.

Outcomes:

- Significant reduction in manual data entry and document handling
- Faster declaration processing and communication across live shipments
- Improved visibility and auditability of customs and vessel-related data
- Scalable operations supporting high-volume, complex trade flows

ASEAN Market Relevance:

The solution is relevant to ASEAN markets where customs and logistics networks are advancing digital trade processes, automation and unified communication across supply chains.

In particular, it aligns with:

- **Regional customs and brokerage** associations which are exploring digitisation of trade documents and automated workflow solutions.
- **Shipowners' and logistics networks across ASEAN** focused on scalable adoption of integrated trade communication platforms and interoperability improvements.



BLUE VISBY
SOLUTION

BLUE VISBY

Company overview:

Blue Visby is a data-driven platform that helps **ships reduce emissions** by optimising voyage speed. By calculating the ideal arrival time, the platform enables captains to slow down without losing their place in the port queue, reducing fuel consumption while maintaining port operations.

Blue Visby supports **decarbonisation in the maritime sector** by modernising vessel operations and operational workflows within the shipping and logistics sector.

Case Study:

Blue Visby offers a practical digital solution that helps ships arrive at ports just in time (JIT), **slowing down or speeding up so they dock exactly when space is available**. By sharing fuel savings between shipowners and charterers, and without needing expensive changes to ships or ports, the platform **reduces time spent waiting at anchor and keeps port schedules running smoothly**.

The impact of this approach is illustrated through Blue Visby's work with [Marubeni Corporation](#). In competitive ports, operators previously burned extra fuel to maintain their berthing position. By testing Blue Visby's decision-support tool across

919 vessels, ships were able to adjust speed safely without losing their place in the queue. Trials showed vessels could cut fuel consumption and emissions by around **29% while keeping port operations smooth and predictable**.

By implementing Blue Visby, vessels relied on accurate digital guidance to optimise arrivals and automate speed adjustments. This ultimately **improved sustainability performance and maintained predictable port schedules**.

Outcomes:

- Reduced fuel consumption and operational costs
- Lowered carbon emissions and air pollution in port communities
- Maintained safe, predictable JIT arrivals in competitive ports
- Enabled more efficient and reliable port operations

ASEAN Market Relevance:

The solution is relevant to ASEAN markets where port authorities and maritime networks are advancing digital trade, compliance and interoperability across regional supply chains.

In particular, it aligns with:

- **Maritime and port associations in ASEAN**, which are exploring digital trade pilots, port operations optimisation and compliance automation.
- **Regional port and logistics networks** focused on knowledge exchange, standards development and improving interoperability across ports.

UK TradeTech Regional Spotlights

While the case studies above illustrate how individual TradeTech companies are transforming global trade, regional trade hubs can demonstrate the wider ecosystem-level capabilities that make the UK a leading hub for digital trade innovation.

These regions combine advanced digital infrastructure with real-world testing environments, making them ideal for trialling and scaling TradeTech solutions.

Specifically, Liverpool City Region and Tees Valley serve as living laboratories for TradeTech, giving ASEAN partners insight into the **UK's capabilities, and demonstrating scalable, standards-based approaches to cross-border trade.**

Region Name	Brief Description
Tees Valley	A leading industrial gateway and home to the Teesside Freeport, Tees Valley connects sea, air and rail links to support trade-intensive industries with advanced digital infrastructure and decarbonised logistics.
Liverpool City Region	A major western gateway anchored by the Port of Liverpool and Liverpool City Region Freeport, the region combines ultrafast digital connectivity with strategic transport links to drive innovation in manufacturing, life sciences and net-zero energy.

LIVERPOOL CITY REGION: THE UK'S TRADETECH GATEWAY



Liverpool City Region combines world-class talent, a thriving digital cluster and strong political and business leadership to create **an environment ideal for tech-led growth**. The region hosts over 3,000 digital and tech businesses across sectors including logistics, automation, medtech, fintech and advanced manufacturing. Major companies such as IBM, Kyndryl and PsiQuantum are embedded locally, **supporting 24,000 jobs and contributing £2.2 billion to the economy**.

Why Liverpool City Region?

Liverpool City Region offers globally connected infrastructure, including:

- Port of Liverpool: handling 45% of UK trans-Atlantic trade flows.
- Sci-Tech Daresbury: home to the Hartree National Centre for Digital Innovation and Europe's leading quantum R&D facility.
- Digital Connectivity: a £30 million, 350km ultrafast full-fibre network enables data-driven logistics and advanced digital solutions.

The region's innovation ecosystem, incubators and accelerators support TradeTech investment. LogChain, a leader in fully digitalised goods shipment, is establishing its global headquarters and footprint here, demonstrating the region's capacity to

scale digital trade solutions. Businesses benefit from integrated testing environments that combine sector expertise with real-world opportunities to embed digital logistics innovations into supply chains.

Why this matters for ASEAN partners

Liverpool City Region offers ASEAN businesses a gateway to adopt interoperable TradeTech solutions, using its port and digital infrastructure to enable smoother cross-border operations and stronger integration with UK and global trade networks.

TEES VALLEY: A CONNECTED DIGITAL TRADE AND LOGISTICS REGION



Tees Valley is a strategically connected UK industrial region, anchored by Teesport, Teesworks and Teesside International Airport, which together form the Teesside Freeport. With integrated sea-air-road-rail links, the region supports trade-intensive industries, including energy and advanced manufacturing, and serves as a major hub for importing raw materials and exporting high-value products.

Why Tees Valley?

The Teesside Digital Trade Testbed (DTT), run by Teesside University, allows international businesses to trial and scale digital trade innovations in a real-world environment. By combining Tees Valley's strategic infrastructure with a dedicated digital layer, the DTT enables companies and researchers to test emerging solutions within Teesside Freeport's customs-approved environment, ensuring they are operationally ready for integration into global trade corridors.

Leveraging Teesside University's research expertise – recently named UK University of the Year by Times Higher Education – and in collaboration with the International Centre for Digital Trade and Innovation (iC4DTI), the Testbed aligns emerging technologies with international trade frameworks.

Companies using the DTT can streamline operations, improve compliance and gain greater supply-chain visibility, positioning Tees Valley as a hub for inward investment and international trade partnerships.

Why This Matters for ASEAN Partners

Tees Valley offers ASEAN partners a strategic platform to trial paperless trade and other TradeTech solutions using real-world port and customs infrastructure. By focusing on interoperable, standards-based digital trade, the model provides a low-risk opportunity for ASEAN firms to scale their trade operations, reduce border friction and improve access to the UK market.

Concluding remarks: Bridging UK TradeTech and ASEAN Opportunities

The above section presents case studies showcasing how UK TradeTech companies, alongside the wider trade ecosystem, are offering their expertise, technical capabilities and sector partnerships to support businesses both domestically and internationally.

These examples show how TradeTech is tackling long-standing trade challenges, from fragmented logistics and manual document-handling to limited trade finance, compliance inefficiencies and high carbon emissions in maritime operations. By using digital trade platforms, organisations can **automate workflows, improve visibility, reduce operational burden, enhance coordination and support sustainability**, enabling faster, more reliable and scalable cross-border trade.

Collectively, they demonstrate how mature, standards-aligned solutions can modernise trade end-to-end – including documentation, sustainability and regulatory requirements – offering ASEAN

stakeholders clear, practical pathways to connect with UK and global trade corridors.

From an ASEAN perspective, these technologies address national and regional priorities by enabling interoperable digital trade. Engaging with these solutions allows businesses and governments to pilot corridor-based deployments and integrate modular platforms into existing workflows while supporting the adoption of internationally recognised digital standards and helping build trust in cross-border data exchange.

A broader structural shift is taking place: ASEAN stakeholders now have the opportunity to **modernise trade operations and adopt resilient, low-carbon, digitally enabled supply chains**. UK TradeTech innovations provide the tools and frameworks to **transform processes, unlock efficiency and support growth regionally and globally**.

TradeTech Companies Index



SME Name	Taxonomy	Sub-taxonomy	Website	Brief Description
Havona	Paperless Trade	Electronic Transferable Records	https://post-trade.com/	A solution that provides a one-stop shop and verification of electronic trade documentaion, focusing on auditable trade entry services for existing trade e-documents, tamperproof digital seal provision, trade e-document procurement and general digital logistics services to allow the usage of trade e-documents for complete transparency and data communications during trade.
Shipamax	Paperless Trade	Automated Trade Documentation	https://www.shipamax.com/	AI-powered data-entry software for documentaion such as AP and commercial invoices, Bills of Lading and other documents to streamline the trade process without the need for manual labour within logistics but also across the entire product lifecycle from beginning to the end of the trade
Raft	Paperless Trade	Electronic Transferable Records	https://www.raft.ai/	AI-powered workflow automation for freight forwarders and customs brokers. A diverse platform focused on AI in logistics for an end-to-end solutions. Focused on harnessing data to increase transparency and hidden insights in supply and logistics
Sugarwise	Paperless Trade	Compliance Reporting	https://sugarwise.org/	A certification provider focused on assurance or products and service to ensure digital and paper trade compliance of physical goods and services
Freighthood	Paperless Trade	Digital Trade Platform	https://www.freighthood.com/	An all-in-one trading platform to manage international, orders, communication and trade documentation as a direct support to SMEs looking to manage their imports and exports.
BLK Commodities	Paperless Trade	Digital Trade Platform	https://blkcommodities.com/	A raw materials marketplace accessible to SMEs to streamline trade operations for businesses from one platform
Boex	Paperless Trade	Digital Trade Platform	https://www.boex.biz/	An AI-powered enterprise grade solution for businesses to trade with. The solution covers the onboarding process of SMEs entering the trade market, digitising and automating invocies and coument processes to allow SMEs to verify and enable trade
LogChain	Paperless Trade	Digital Trade Platform	https://thelogchain.com/	One stop shop platform to allow for electronic trade documentation and trade processing. Aimed at businesses, suppliers and enterprise that makes, moves or recieves traded goods.The platform also automates, workflows, alerts and handoffs, while also building a data-based audit trail to ensure compliance

SME Name	Taxonomy	Sub-taxonomy	Website	Brief Description
Luminance	Paperless Trade	Digital Trade Platform	https://www.luminance.com/industries/manufacturing.html	Offers legal-Grade AI for global manufacturing businesses, to ensure compliance and efficiency and supply chains and operational settings, supporting businesses facing disruptions, economic pressures and other market concerns while remaining productive and efficient.
Opplly	Paperless Trade	Digital Trade Platform	https://opply.com/	Offer both solutions in sourcing and order management as a one-stop shop for SMEs, handling supplier comms, POs, delivery notes and admin with one payment system to streamline trade operations and logistics.
PrimaTrade	Trade Finance	Cross-Border Payments	https://primatrade.com/	Focuses on working with business finance departments to enhance and strengthen business financial supply chains. A trade finance platform that supports the digital path relevant for mapping shipment payments from one end of the transaction directly to the other.
Traydstream	Trade Finance	Electronic authentications	https://traydstream.com/	An AI-driven platform powered by Machine learning to digitise trade documents and automate the onboarding process of acting the trade and ensuring compliance checking processes. The platform also includes automated risk management across both operational and compliance processes.
Tradeteq	Trade Finance	Cross-Border Payments	https://www.tradeteq.com/	A digital trade solution to digitise trade finance into an investable asset class, the solution functioned as a way for investors to gain access to trade finance investment opportunities with risk adjusted returns and portfolio diversification.
Tradeleaf	Trade Finance	Cross-Border Payments	https://www.tradeleaf.io/	A blockchain based trade finance platform. It enables tokenisation backed by real-world assets (RWA) so token holders can earn from real-world cross-border physical commodity trades, to enable transparent and decentralised trade processes.
Sedna	Logistics & Operations	Port Management	https://sedna.com/	Partner for data-driven communications and supply chain intelligence, through email optimisation, AI solutions and customs declarations for clients and customers. Markets itself as a plug and play system for investors, brokers, port agents, chartering and freight.

SME Name	Taxonomy	Sub-taxonomy	Website	Brief Description
EV Cargo	Logistics & Operations	Smart freight transportation	https://www.evcargo.com/en/	A supply chain and global logistics platform catered towards, air, sea, freight, road freight, contract logistics and value added services. At its core it offers direct cargo handling services as well as long and short term logistics handling for customers using tech end to end solutions and management software to provide and comprehensive and integrated service from product concept to consumer.
Intelligent Cargo Systems	Logistics & Operations	Port Management	https://intelligentcargosystems.com/who	A solution for real time cargo operations monitoring and container carriers with software 'Cargo Mate; as a resource and dashboard to simply supply chain tracking, cost savings and enhance transparency in supply chain management.
i4sea	Logistics & Operations	Port Management	https://www.i4sea.com/	An analytics software focused on greater efficiency for operations by analysing and predicting how processes could be or are affected by weather events
Dexory	Logistics & Operations	Warehouse management and sustainability	https://www.dexory.com/	Inventory Warehouse operation with AI powered tech and robotics. By scanning sites autonomously, the softwares turns live data into AI-driven insights to unlock decision making around logistics and supply chain. It enables customers to catch and correct inventories in real time, ensuring real-time accuracy, visibility and actionable intelligence to avoid future confusion or delays in trade.
Digihaul	Logistics & Operations	Smart freight transportation	https://digihaul.com/	A solution that operates with a digital control tower and manages transport operations for customers to provide an end-to end solution that turns data into actions and simplifies the trade process
Dynamon	Logistics & Operations	Fleet Analytics & Optimization	https://dynamon.co.uk/	A commercial fleet optimisation software focused on helping helping commercial transport companies accelerate the transition to electric vehicles while simultaneously increasing fleet efficiency. Through usage of fleet optimisation tools, tyre analytics, precision trial analytics and aero analytics they provide transparency to commercial customers to smooth the transition to EVs in the trade sector
Yushi	Logistics & Operations	Smart freight transportation	https://yushilimited.co.uk/	A freight and warehousing provider offering services in customer clearance on vetting, supply chain visibility services, physical warehousing and storage and distribution management

SME Name	Taxonomy	Sub-taxonomy	Website	Brief Description
Blue 30	Logistics & Operations	Warehouse management and sustainability	https://www.blue30.co.uk/	A provider that excels in both Amazon FBA prep, e-commerce fulfillment services and logistics, offering itself as a prep centre with tailored solutions for businesses selling through Amazon FBA, Vendor Central, D2C or B2B. As well as being a facilitator they also offer full range service to enhance e-Commerce operations (cross docking and global shipping data) to small and medium sized businesses.
Super Smart Service	Logistics & Operations	Warehouse management and sustainability	https://www.supersmartservice.co.uk/	An e-commerce fulfillment solution that uses technology-driven insights to enable straightforward trading and shipping for SMEs, complemented by warehousing and distribution services with real-time updates to ensure reliability and end-to-end visibility.
Nostrac	Logistics & Operations	Smart freight transportation	https://nostrac.co.uk	A solution provider offering core services across sea freight, road and rail freight, warehousing and distribution, port and terminal management and dredging, supporting the physical execution of trade and logistics operations. Complementing this, the company also delivers technology-enabled warehouse management, inventory management and tracking solutions to ensure end-to-end visibility.
VertomCory	Logistics & Operations	Port Management	https://vertomcory.com/	A maritime port agency offering two core services: 1. A global maritime services hub enabling real-time management of data, shipping agents and market intelligence; and 2. Port agency services, including husbandry, protective agency and customs clearance, ensuring operational visibility and regulatory compliance.
FLS Group	Logistics & Operations	Smart freight transportation	https://flsgroup.co.uk/	A logistics network offering specialised freight services offering FLS connect for solutions and data insights to outsourced logistics, FLS forward for tailored road transport data insights and solutions and Customs by FLS is a specialised, independent customs brokerage solution to support customers.
The 3pl	Logistics & Operations	Warehouse management and sustainability	https://3pl.co.uk/	Specialises in haulage services for shipping lines, freight forwarders, importers and exporters, with nationwide coverage across the UK.
Spot Ship	Logistics & Operations	Cargo Management	https://www.spot-ship.com/	A solution designed for shipbrokers, charterers, shipowners and operators, leveraging generative AI and machine learning to support decision-making, real-time vessel and spot tracking, and interactive mapping, enhancing global supply chain and logistics visibility.

SME Name	Taxonomy	Sub-taxonomy	Website	Brief Description
RailX	Logistics & Operations	Smart freight transportation	https://www.railx.com/	A rail freight management and disruption tracking system to aid delivery for freight forwarders across the UK. The platform automates communications, operational management and rebooking processes, and also provides secure vehicle escort services, asset tracking and security consultancy.
Blue Visby	Supply Chain	Supply Chain traceability	https://bluevisby.com/	A multilateral platform focused on reducing GHG emissions (air pollution, noise pollution, traffic and CO2 emissions) through combining tech with maritime data to track shipping, speed and anchorage data in real time
Emitwise	Supply Chain	Supply Chain visibility and management	https://emitwise.com/	A solution that works with procurement teams to decarbonise supply chains through visibility and transparency. It utilises data from emission factor databases and other relevant supply chain databases for all actioned trades, their corresponding emission counts, real-time tracking and potential decarbonisation pathways
Treefera	Supply Chain	Supply Chain visibility and management	https://www.treefera.com/	A single platform to monitor and manage commodities in trade and subsequent carbon emissions for sourcing, risk and compliance solutions. Its main focus are to enable accuracy and transparency at the supply chain level, anticipate and factor in risks during real-time trades and ensure end-to-end oversight for enterprises at all times with specific frameworks to ensure business compliance.
Circulor	Supply Chain	Supply Chain visibility and management	https://circulor.com/	An end-to-end supply chain digitisation solution providing real-time transparency and efficiency through digital trade IDs, material tracking across lifecycle stages, and automated compliance monitoring to detect and flag non-compliant products.
Beacon	Supply Chain	Supply Chain Planning	https://www.beacon.com/	A container tracking platform providing real-time updates to enhance supply chain visibility, designed for buyers, consignees and freight forwarders to manage ocean and air shipments without manual data entry or fragmented communications.
Zencargo	Supply Chain	Supply Chain Planning	https://www.zencargo.com/	A digital freight forwarder and supply chain partner, enabling ocean, air and road freight management through an AI-powered freight forwarding platform. It runs and analyses operations end-to-end in one connected platform to ensure a streamlined experience and transparency for customers.

SME Name	Taxonomy	Sub-taxonomy	Website	Brief Description
Orchid Global Sourcing	Supply Chain	Supply Chain Planning	https://orchidglobalsourcing.com/	Specialises in global sourcing to support the user/customers through all steps of the product design and creation process, also managing sourcing relationships between logistics and ideas, ending with supply chain management to create a robust delivery system and support the customer through the entire product life cycle.
Medflow Clinical	Supply Chain	Supply Chain Planning	https://medflowclinical.com/	A global clinical trial supplier, operating across four continents, supporting local procurement strategy that streamlines logistics operations. They are particularly focused on supply of ancillary, equipment, kitting, maintenance, warehousing and equipment disposal.
Wise	Supply Chain	Supply Chain visibility and management	https://withwise.com/	A solution catered to SMEs for delivery businesses and drivers in logistics. They are a partner to grow, streamline and protect businesses and drivers, supporting end-to-end from onboarding of customers and suppliers to their platform to accounts, compliance, communications and delivery
Trade in Space	Supply Chain	Supply Chain Planning	https://tradeinspace.com/	Provide agricultural supply chain operators with environmental monitoring to track sustainability goals during trades. Digitrak and sustainmaps visualise analyse and report on asset management process and other relevant data products to analyse sustainability and ensure transparency
Aquora Global	Supply Chain	Supply Chain Planning	http://www.aquoraglobal.com	A commodity trading and logistics firm, facilitating the delivery of products from source to customers quickly and cost-effectively. In addition, they provide financial and project facilitation services, enabling investors to deploy capital into viable projects globally, including build, operate and transfer (BOT) structures, supporting.
AgriDex	Supply Chain	Supply Chain visibility and management	https://agridex.com/#benefits	An all-in-one integrated digital marketplace to offer low-cost settlement and supply chain transparency across agricultural value chain. It allows for tokenisation of various crops following and supporting the trade process end-to-end
Ensemble Analytics	Supply Chain	Supply Chain visibility and management	https://www.ensembleanalytics.co.uk/	Digitised workforce management for ports, terminals and their workforces to allow for better transparency and management in trade operations. Their software Athena enables scheduling, skills management, Time and Attendance as well as other various relevant resources

SME Name	Taxonomy	Sub-taxonomy	Website	Brief Description
Fortview Group	Supply Chain	Supply Chain visibility and management	https://www.fortviewgroup.com/	Focus on the market of cargo crime prevention. This solution provides professional services to preserve, protect and ensure the secure transport of high value and time sensitive trades.
Smart Container Co.	Supply Chain	Supply Chain visibility and management	https://www.smartcontainer.co.uk/	A solution that digitally connects returnable trade container to users via the internet, with real-time visibility for decision making. The solution uses IoT technology for liquids and gas supply chains, tracking containers in real-time to optimise operations and minimise environmental impact
Myneral	Supply Chain	Supply Chain visibility and management	https://myneral.com/	A sustainability assistant, offering transparency and tracing for end-to-end solutions in the trade sector. The solution spans from raw materials to finished goods.
Pledge	Supply Chain	Supply Chain visibility and management	https://pledge.io/	A unified digital trade platform that offers professional services and end-to-end digital solutions for the trade sector from planning to forecasting, inventory optimisation, returns, workforce management, robotics, modelling and data analytics
Equitably AI	Supply Chain	Supply Chain visibility and management	https://equitably.ai/	AI solution for trade intelligence to identify potential trade solutions spanning from ROI, to international marketing and segmentation, portfolio construction, competitive intelligence and other services
Signol	Supply Chain	Supply Chain traceability	https://signol.io/	A platform for aviation and maritime industries focused on workforce empowerment and sustainability tracking to ensure full transparency and sustainability in trade
InspireXT	Supply Chain	Supply Chain visibility and management	https://inspirext.com/	A fully integrated digital platform that supports multiple stages of the product trade lifecycle, enabling seamless connectivity between end users, suppliers, financiers and other trade participants, while providing trade operations management and cloud-based technology services for the trade sector.
Solvo.ai	Supply Chain	Supply Chain Finance	https://solvo.ai/	A pricing optimisation solution for shipping lines and freight forwarders using a combination of AI with human oversight. The solution tailors assessment and uses insights for dynamic price recommendations at scale, aligned with business goals.
ACUA Ocean	Supply Chain	Supply Chain traceability	https://www.ocean.tech/	Full ocean monitoring and data collection software using unmanned submersible and other hardware. Enhances sustainability and transparency in supply chain and trade operations

SME Name	Taxonomy	Sub-taxonomy	Website	Brief Description
RoboK	Supply Chain	Supply Chain visibility and management	https://robok.ai/home	AI-powered software solution for safer and high-performing industrial workplaces. Enables trade operations with reduced manual monitoring, empowering the workforce while providing structured tools to log risks, issues and continuous improvements.
Mercator	Security and Risk Management	Fraud Prevention	https://www.mercator-ge.com/	An anti-risk and fraud prevention solution focused on helping businesses and customer understand and mitigate risk to best make informed decisions, including in trade.
Soveren	Security and Risk Management	Cybersecurity monitoring and analytics	https://soveren.io/solutions	A simplified single trade window designed to provide transparency and visibility across the entire trade process, leveraging AI to capture critical contextual data, identify sensitive information and assets, map them across trade flows, and alert customers before risks escalate into costly incidents.
Concirrus	Security and Risk Management	Cybersecurity monitoring and analytics	https://concirrus.ai/	A digital underwriting solution for the enterprise, aviation, marine, construction, property and law enforcement sectors. The solution utilises artificial intelligence for commercial insurance in the trade sectors.
CyberOwl	Security and Risk Management	Cybersecurity monitoring and analytics	https://cyberowl.io/	A cybersecurity solution focused on analytics for operational assets focusing on maritime and national infrastructure sectors to gain visibility of systems, trades and remote assets to monitor and manage live cyber risks
Phlo Systems	Customs and Borders	Automated Customs Clearance	https://phlo.io/	Provides software as a service to digitise and streamline, customs onboarding and trade, providing end-to-end solutions, from risk managements and analytics to know-your-customer checks and digital trade management. Their main market focuses on leveraging AI for data analytics and supply chain decision making
iCustoms	Customs and Borders	Trade Compliance	https://www.icustoms.ai/	An AI trade platform to enable trade compliance for customs agents, traders, carriers, postal operators and other sectors. Overall the solution, transforms trade documentation into credible declarations with AI to streamline product classification, goods screening and pricing calculations



Foreign, Commonwealth
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